

**Job Role:** Media Planner/Manager

We're on the lookout for an experienced and proactive Media Planner & Buyer to join our ever-growing team here at Orchard.

Your main responsibilities will include (but not limited to) planning, buying and managing media campaigns for our clients and helping to grow our client base.

This is a brand- new role with a leading, full-service advertising agency based in the centre of Cardiff

We want someone who will always 'go the extra mile' to build highly-effective campaigns and provide exceptional service to our wonderful clients.

If this sounds like you, please get in touch by emailing a cover note and your CV to:

[jointheteam@thinkorchard.com](mailto:jointheteam@thinkorchard.com)

**Some extra info:**

Full-time, 5 days a week

Salary: Competitive plus package

Job closing date: Friday 15<sup>th</sup> March

**What will you do?**

- Devise media plans to meet and exceed our clients' objectives
- Complete campaign delivery from strategy through to implementation
- Maintain and develop strong relationships with media-owners and clients

**What we want from you**

- Proven media knowledge with a minimum of 3 years' experience either with an agency or in a complimentary role.
- Strong media marketplace knowledge including digital and emerging media channels
- Attention to detail and a proactive "can-do" attitude
- Organised and efficient to ensure smooth-running of campaigns in a fast-paced environment