

Job Title	Content Creator
Team	Content
Salary	£20k - £24k dependent on experience

Overview of role

We're on the lookout for a Content Creator that will work within the Orchard content team. The team are an energetic group of Producers and Directors producing Commercials, TV Programmes, Promotional films and digital content for all distribution channels for clients such as BBC, S4C, Visit Wales, Welsh Government, Guinness World Records, Commonwealth Games Wales, FAW, Welsh Water and many more.

This is an opportunity to be part of a growing team to create engaging video and design content for digital channels, with a strong focus on social media.

As a Content Creator, you'll be working closely with the Production, PR and Marketing teams by producing engaging video and static content for digital platforms. The essence of this role will see you shoot and edit video content, along with the creation of digital assets.

With your delivery of creative designs and edits, you'll be promoting client brands and Orchard, growing their social media following across multiple channels. With a focus on online content, this role will play to the strengths of a creative who has a good understanding of social media content that stands out and lands well with the target audience.

You'll be collaborating shoulder to shoulder with the team and will be provided with the autonomy to take ownership of your creations and deliver work you're truly proud of! Plus there's great development opportunities, too.

To apply, please send us a copy of your cv and portfolio with a brief covering note outlining why you are the best person for the job to jointheteam@thinkorchard.com by Thursday 10th December.

Interviews will be held week commencing 14th December 2020.

All about **you**

The successful candidate will be required to demonstrate the skills listed below:

- ***Edit Capability:***

Final Cut, Premiere or Avid software

- ***Graphics Capability:***

InDesign and/or Photoshop and After effects

- ***Filming Capability:***

Ability to film with various cameras and technology

- ***Technical Awareness:***

Ability to use technology, awareness of social media and digital channels and required export methods.

Our ideal candidate will also be able to showcase...

- Previous experience of creating content for various social media channels, including shooting and editing video along with static assets.
- A portfolio showcasing a reel of your video / motion work, along with static design examples.
- Creation of vector illustrations and infographics, with skills in typography and layout.
- Experience shooting video (e.g. talking heads, explainer videos).
- Fluent in Adobe CC (In Design, Illustrator and Photoshop) and motion software (Premier Pro, After Effects).
- A good understanding of digital marketing; specifically, social media strategy a bonus.
- Animation skills a plus, but not essential.

PRIME values.

To be at all times...

Progressive. Respectful. Imaginative. Mindful. Excellence.

Thank **you.**