

Job Title	Communications Campaigns Manager
Team	Comms
Salary	£35,000 + dependant on experience

### Overview of role

The Comms Campaign Manager will own PR and Communications strategy. This will involve formulating, driving and delivering strategy in line with brand guidelines and objectives on behalf of Orchard's award-winning client portfolio.

Our Orchard HQ is based in central Cardiff however we offer the opportunity to work remotely as part of our flexible working policy. Please note this role will also require some monthly travel.

### How to apply

To apply, please send us a current CV and a summary (1 page max) of why you are the right person to join our team to [jointheteam@thinkorchard.com](mailto:jointheteam@thinkorchard.com) by **Midday, Tuesday the 11th of April 2023**. Interviews will be conducted on **Tuesday the 25th of April 2023**.

We receive a large number of applications so whilst we will do our best to contact everyone, if you have not heard from us within a month of your application you have unfortunately been unsuccessful.

### General responsibilities

As the successful candidate, you will take ownership of Media Relations, Crisis Communications Strategy, PR and Content Strategies, working closely with internal teams to devise and deliver a plan that is executed effectively. You will also:

- Work to ensure brands are considered thought leaders in their core markets.
- Devise, develop and deliver Social Media Strategy that identifies the right social media channels for each market to enhance brand reputation, as well as taking into consideration the use of social media for demand generation purposes.
- Be responsible for the development, execution, monitoring and measurement of tactical activity, ensuring positive coverage, and all the while building a purpose-driven brand.

## Experience required

As the Comms Campaign Manager, you will need to:

- Have a strong PR and External Communications track record
- Be well-versed in Crisis Communications
- Have a working knowledge and in-depth understanding of Digital Content and Social Media Strategy and Delivery
- Have experience working within a multi-product, multi-services organisation
- Have some people management experience
- Be a self-starter
- Have demonstrable, effective Stakeholder Management skills
- Be strategic and hands-on
- Demonstrate a can-do attitude
- Ideally will have some experience working for an agency or managing an agency from the client side
- Ideally be a fluent Welsh speaker

## Orchard's benefits package

Our people are what makes us so special. That's why we offer a generous benefits package to all who are part of our team. Here's an example of the benefits that are available:

- Flexible and remote working opportunities
- 10 – 4 core hours
- 25 days annual leave
- Monthly wellbeing hours
- A generous training budget
- Private medical cover
- Cycle to work scheme
- 8% pension (that's 4% matched from you and us)
- Social events and activities (such as end of month drinks, film club and 5 a side football)

We're an equal opportunity employer, which means we'll consider all suitably qualified applicants regardless of gender identity or expression, ethnic origin, nationality, religion or beliefs, age, sexual orientation, disability status or any other protected characteristic. We recruit and develop our people based on merit and their passion and we're committed to creating an inclusive environment for all employees.

**Progressive. Respectful. Imaginative. Mindful. Excellence.**